



Meghan Wadleigh

Art Director | Graphic Designer

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I have a meticulous eye that finds a home for every pixel with grids and rulers as a graphic designer. As an art director I see the bigger picture for a campaign and find a vision that carries through every collateral. Together, my education and experience in these fields are an unstoppable powerhouse fueled by the desire for success. There is no project, challenge, or program that I can't master.

Education

Savannah College of Art and Design (SCAD), 2013-2018

B.F.A. Advertising

B.F.A. Graphic Design

Experience

Bobit Business Media, November 2021 – Present

Full-time Graphic Designer.

RPM Media, February 2020 – November 2021

Full-time Graphic Designer. Responsible for brand development and creative strategies across social media, web, and print.

The Walt Disney Company, January 2019 – January 2020

Intern Art Director for Yellow Shoes, Disney's in house ad agency. Concepted, designed and presented print and digital material. Involved with creating campaigns from the ground floor as part of the concepting team. Handled photo shoots through casting, scouting, wardrobe, directing shots and post production.

GTB, September 2018 - November 2018

Intern Art Director in the Retail department. Collaborated with departments to create material for radio, television, Facebook, eBay and POP touchpoints.

Disney College Program, August 2017 - January 2018

Performed Guest service skills in high volume area. Partnered with multiple departments to ensure quality. Educated on a Fortune 100 company.

Big Frog, 2016 - 2017

Transformed client ideas into original digital designs for direct to garment clothing.

Skills

Advanced

Art Direction
Graphic Design
Illustrator
Photoshop
InDesign
Live Canvas
Keynote
Powerpoint
G Suite
Concepting
Collaboration
Branding

Proficient

Typography
Post Production
Product Design
UX Design
Illustration
HTML
CSS
After Effects
Public Speaking
Wordpress
Mailchimp

Intermediate

Copywriting
Hand Lettering
Dreamweaver
Proto.io
Sketch